

CONNECT your guests

COLLECT information about their behaviour

ENGAGE with them through advertising and promotions.

We Turn Your Wi-Fi Social and bring new traffic to your venue !



HOSPITALITY

A great - and free - Wi-Fi connection is a key criteria when choosing lodgings.

Made to suit any type of business from small guesthouse or camping site to five star establishments, UCOPIA provides a flexible and easy solution to connect guests securely.

Wi-Fi Analytics & Wi-Fi Marketing services allow the venue to gather data on their guests and to promote their offers in real-time through advertising campaigns. The establishment can thus design loyalty programs and promote its business through targeted marketing campaigns.

HOSPITALITY NEEDS

- Simple guest connection to Wi-Fi
- Guest access in their own language
- High bandwidth for premium guests
- Integration with existing IT
- No additional work from staff to support guests' access
- Deeper customer engagement (deliver offers, vouchers, promote local services)
- Connection data storage to comply with European Data Protection Regulation

THE UCOPIA SOLUTIONS

- Easy to deploy, easy to operate Wi-Fi and independent guest access all-in-one solution
- Fast login and authentication
- PMS compliance (FIDELIO certification)
- Support of 16 different languages (including European, Chinese, Russian, Arabic)
- Create targeted marketing campaigns
- Push messages in real time to increase customer engagement
- Manage and store sessions & activity logs

CUSTOMER REFERENCES

More than 3,500 references including Celtic Manor